

"POWERFUL PRACTICE MANAGEMENT"

Learn from Someone who has 21 Operatories

Dr. John Meis and Wendy Briggs

Toronto - Friday, April 20, 2012

Secrets to Same Day Dentistry

Dr. John Meis DDS and
Wendy Briggs RDH

- Same Day Dentistry made easy: Systems that can enable you to offer treatment the day of diagnosis.
- Knowing how to structure your schedule, your team and your set-ups to enable efficiency in patient treatment
- How to present dentistry to your patients, and have them ready to get started today.
- The hygienists role in promoting treatment to your patients, and the same day treatment that can be done in hygiene to increase profitability immediately.
- Serve your patients well, and the production takes care of itself!
- All of these tips increase Service to the patient while helping the practice achieve their goals.
- How to motivate your team so they are excited about the prospect of adding additional services into the schedule.

Money Left on the Table

Dr. John Meis DDS and
Wendy Briggs RDH

10 Mistakes that are costing you thousands of dollars in lost opportunities.

- Dr. John Meis is a highly successful practicing dentist that has mentored more than 600 dentists nationwide.
- His 6 million dollar a year practice is extremely productive, and he is willing to share his wealth of knowledge.
- This combined format is a unique and exciting way to engage your audience with perspectives from both a Practicing Dentist and a Practicing Hygienist
- If you are looking to increase profitability, Dr. Meis and Wendy will show you ten common mistakes that are draining profits.
- Many times the dental team is unaware of these missed opportunities, and a simple shift can increase practice revenue immensely.

Who is Dr. John Meis?

In the United States, Dr. Meis is a practicing dentist and owner of an extremely successful dental practice.

He is a mentor to hundreds of dentists, an inspiring speaker and can help overcome whatever challenges they are facing.



Who is Wendy Briggs?

Wendy is a practicing hygienist, and international speaker who brings a new level of excitement and energy to dentistry.

Wendy has a unique way of connecting with hygienists, they listen to one of their own! Wendy is also a published author and CEO of Hygiene Diamonds consulting.



SEMINAR MARKETING SERVICES INC. &



“POWERFUL COMBINATION!”

- How to get your patients to accept the treatment they need.
- Telephone techniques for practice building.
- Updating your patients and keeping them current.
- Expect this course to be motivational and full of practical “take home” information.

FOR BEST RESULTS – ALL TEAM MEMBERS AND DOCTORS SHOULD ATTEND.

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Course Fee: Doctors \$355, same office staff \$195, plus HST

Arrival and Break Snacks - Light Lunch, Handouts Included

DAYS HOTEL (newly renovated) – 1677 Wilson Avenue, Toronto, ON 416-249-8171

Special rate for hotel accommodation, Mention Seminar Marketing Services.

Sign In 7:30 - 8:30 am – Seminar starts promptly at 8:30 am



AGD Approved Sponsor FAGD MAGD – 7 Credits

This program is eligible for 6 credit points for Ontario dentists who attend.

Please fax registration to 416-444-0990 or call Bette Veenstra at 416-444-4624.

Course Fee: (plus HST)

Doctors: \$355

Same Practice Personnel \$195

Arrival & Break Snacks
and Light Lunch Included

Instant Registration:

Call Bette Veenstra

Phone: 416-444-4624

Fax: 416-444-0990

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**Enroll me for the “Powerful Practice Management”
Toronto, Friday, April 20, 2012**

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